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From: UUM CORPORATE COMM.
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UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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THE UUM-SDU MoU SET TO INTENSIFY TWO-WAY RELATION



UUM ONLINE: The sealing of the Memorandum of Understanding (MoU) between Universiti Utara Malaysia (UUM) and Suan Dusit University (SDU), Thailand marked another milestone between the two leading universities of the two countries.

Deputy Vice-Chancellor (Research and Innovation), Prof. Dr. Ayoib Che Ahmad said the MoU was important in establishing strategic partnership between UUM and SDU internationally, which in one fell swoop would enhance the existing bilateral relations between the two institutions.

According to him, the partnership between UUM and SDU had been around for a long time. It began in 2013 when both universities carried out various activities involving students and academics, namely undergraduate mobility programmes as well as conferences.

"SDU is the right choice because the university can help enhance UUM's aspiration to become the University of choice locally and internationally.

"This collaboration is seen as important in ensuring the sustainability of higher education development in our country, not only academically but in the pursuit of promoting good values in the development of both communities," he said at the MoU signing ceremony between UUM and SDU, Thailand at the Visitors' Lounge recently.

The MoU was signed by Prof. Dr. Ayoib Che Ahmad who represented UUM Vice-Chancellor, while SDU was represented by the Vice-President of International Affairs and Customer Relations, SDU, Dr. Pornchanit Kaew-nate.

Meanwhile, Dr. Pornchanit said she was delighted to be able to continue to collaborate with UUM in academia particularly involving study programmes.



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