

Sarkina Bt Mat Saad @ Shaari

From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: Tuesday, July 3, 2018 6:17 PM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Nurul Nadiah binti Rusle
Subject: SBM UUM ANJUR SEMINAR ON READINESS FOR IR4.0 FOR EDUCATORS



**Pusat Pengajian Pengurusan
Perniagaan**
SCHOOL OF BUSINESS MANAGEMENT
Universiti Utara Malaysia

3 JULAI 2018 | 18 SYAWAL 1439 H

UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum w.b.t dan Salam Sejahtera

SBM UUM ANJUR SEMINAR ON READINESS FOR IR4.0 FOR EDUCATORS



SBM ONLINE: 2 Julai 2018, Sintok- Satu program yang dinamakan Seminar on Readiness For IR4.0 For Educators disampaikan oleh Prof. Dato' Dr. Mohamed Amin

bin Embi dari Fakulti Pendidikan Universiti Kebangsaan Malaysia telah diadakan. Program ini mendapat sambutan penyertaan dari 40 orang peserta dari dalam UUM dan juga dari luar UUM seperti Unishams, UNISZA, OUM, POLIMAS dan Kolej Komuniti wilayah utara. Program ini bertempat di Bilik Melaka, Pusat Pengajian Pengurusan Perniagaan (SBM).

Sepanjang program, para peserta diberi pendedahan tentang aplikasi teknologi terkini dalam bidang pengajaran dan pembelajaran dalam menghadapi Industri 4.0. Usaha ini adalah selari dengan Forum Ekonomi Dunia (WEF) yang menggariskan pentingnya penguasaan elemen 4C iaitu *critical thinking & problem solving, communication, collaboration* dan *creativity* dalam semua peringkat pengajian. Antara pengisian dalam program tersebut adalah *Transformative Teaching-Flipped Classroom 4.0* dan *Interactive Lecture Using Technology-enhanced Collaborative Tools*.

Hadir merasmikan program ialah Prof. Dr. Haim Hilman Bin Abdullah selaku Penolong Naib Canselor Kolej Perniagaan merangkap Dekan Pusat Pengajian Pengurusan Perniagaan, Universiti Utara Malaysia. Program tamat jam 5.00 petang.

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