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From: Unit Komunikasi Korporat
Sent: Sunday, November 11, 2018 8:01 PM
To: UUM - All Staff; UUM - All Students
Subject: Public Universities Must Be Remarkably Sturdy To Be Successful



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)

Translated by Nur Ida Faradilla binti Aziz

PUBLIC UNIVERSITIES MUST BE REMARKABLY STURDY TO BE SUCCESSFUL



UUM ONLINE: 11 November - Public universities must demonstrate strong work ethics and secure full support from all parties to achieve success.

The Pro-Chancellor of Universiti Utara Malaysia (UUM), Duli Yang Teramat Mulia Tengku Sarafudin Badlishah Ibni Sultan Sallehuddin said, this effort requires good judgment in identifying the current socio-economic and socio-cultural development around the world.

Hence, UUM should continue to move forward and be resolute in carrying its mission to

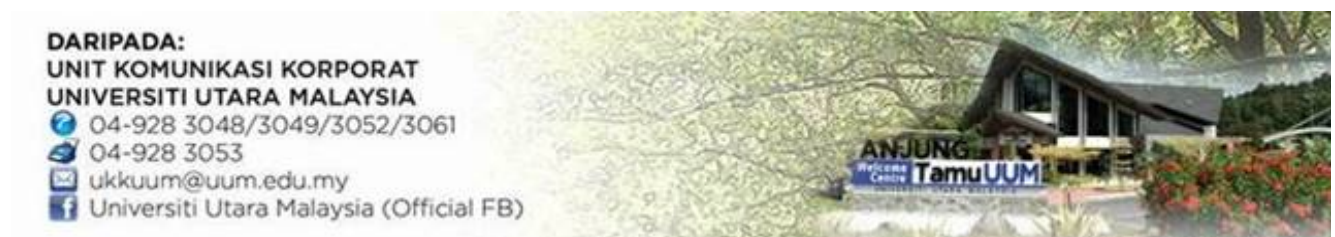
nurture holistic and dynamic human capital.

"With my knowledge and experience, I will do my best to fulfill the duty entrusted upon me to contribute to UUM and the State of Kedah, generally.

"I pray that UUM will continue to prosper and be successful while remaining devoted to the philosophy embedded in the university's motto – Knowledge Virtue Service.

"I am convinced that under the reign of Kebawah Duli Yang Maha Mulia Al Aminul Karim Sultan Sallehuddin Ibni Almarhum Sultan Badlishah, Tuanku Chancellor, UUM will continue to chart its outstanding history as an Eminent Management University and able to be on par with other renowned universities in the world, " said Duli Yang Teramat Mulia Tengku Sarafudin Badlishah Ibni Sultan Sallehuddin.

Raja Muda Kedah, Duli Yang Teramat Mulia Tengku Sarafudin Badlishah Ibni Sultan Sallehuddin was inaugurated as the new UUM Pro-Chancellor by Kebawah Duli Yang Maha Mulia Al Aminul Karim Sultan Sallehuddin Ibni Almarhum Sultan Badlishah, Sultan Kedah at the Pro-Chancellor's Proclamation Ceremony and the 31st Convocation Ceremony of UUM at the Mu'adzam Shah Hall, today.



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