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From: UUM CORPORATE COMM.
Sent: Monday, January 27, 2020 9:00 AM
To: UUM - All Staff; UUM - All Students
Subject: University Must Develop The Mind Of Its Students



UUM Corporate Comm.
Universiti Utara Malaysia

27 JANUARY 2020 / 2 JAMADILAKHIR 1441H

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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UNIVERSITY MUST DEVELOP THE MIND OF ITS STUDENTS



UUM ONLINE: The teaching staff at Universiti Utara Malaysia (UUM) were advised to develop students' minds so as not to make them become 'spoiled students'.

Dato' Mahfuz Omar, a member of the Parliament of Malaysia for the Pokok Sena constituency, said that as lecturers and also as faculty members, they should help build the mental and intellectual strength of the student of this university to become more active for their future.

According to him who is also the Deputy Minister of Human Resources, the university should produce students who can create jobs, and not mere job seekers.

"I am delighted that UUM has been instrumental in providing expertise and contribution to community development including to those at the Pokok Sena constituency.

"I hope the university can take a guided approach by using existing expertise to bring change to this district, in particular," he said at the Signing of the Letter of Intent (LOI) Ceremony with the Pokok Sena Service Centre at the Visitors' Lounge recently.

Dato' Mahfuz said he was grateful and elated when UUM through its School of Business Management (SBM) was willing to assist the Pokok Sena district by offering professional services in the areas of training, consultancy and research.

Meanwhile, the Vice-Chancellor, Prof. Dato' Dr. Ahmad Bashawir Abdul Ghani said he wanted UUM's expertise be channelled to the local community as each school would focus on community-based programmes in the district through the 1 School 1 District (1PP1D) programme.

"The emphasis is done to ensure that all Schools will assist the University to develop the state of Kedah especially in the field of education, and even to help reduce the number of families in the B40 group by transferring all the expertise it has to make the state become more developed and competitive.

"This is the time to realize the concept of 'Knowledge, Virtue, Service' by donating, dispensing knowledge and virtue to develop the state of Kedah and through this collaboration, I believe that everyone can play a meaningful role and bring results that benefit everyone in achieving the Shared Prosperity Vision 2021-2030,"he said.



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