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From: UUM CORPORATE COMM.
Sent: Sunday, November 10, 2019 3:36 PM
To: UUM - All Staff; UUM - All Students
Subject: UUM Excelled At UCUC 2019



UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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News and pictures by CIAC

UUM EXCELLED AT UCUC 2019



UUM ONLINE: Penang – A total of 13 students comprising leaders of the UUM COB and members of the Beta Gamma Sigma (BGS)UUM Chapter showcased their excellence at the 3rd UUM-CMU-USM International Student Symposium (UCUC 2019) organised by the IMCC of University Sains Malaysia (USM) recently.

The team that represented UUM won five prizes for the video and prototype competitions.

For the video competition, UUM clinched the first, second and third places, which enabled the winners to receive MYR500, MYR300 and MYR200 cash prizes respectively. As for the

prototype competition, UUM team won the first and second places with cash prize winnings of MYR500 and MYR300 respectively.

For this edition four universities namely USM, UUM, Universiti Malaysia Sabah (UMS) and Chiang Mai University (CMU) submitted their entries.

Throughout the five-day UCUC event, various activities were carried out namely video competition, pitching and prototype themed 'Disruptive Future' where students were required to identify problems on campus, provide solutions to the problem, and subsequently produce prototypes to help the university solve the problems.

The Centre for International Affairs and Cooperation (CIAC) assisted the students in terms of preparing the funds to enable the participation of UUM students in the programme. The students were divided into five groups.

UUM became the host of UCUC in 2017 and is set to host the 4th UCUC next year.



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