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UUM SENIOR OFFICIALS' VISIT TO NSTP OPENS DO... - Noorfauziati Binti Mat Yatim

UUM SENIOR OFFICIALS' VISIT TO NSTP OPENS DOORS TO BROADER COOPERATION

Unit Komunikasi Korporat

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Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia



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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Mahaliza Mahadhir (mahaliza@uum.edu.my)

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UUM ONLINE: Kuala Lumpur - A total of 28 senior officials of Universiti Utara Malaysia (UUM) comprised deans and heads of departments visited the Balai Berita NSTP, Bangsar yesterday. The visit, led by UUMCAS Assistant Vice-Chancellor, Prof. Dr. Huda Hj Ibrahim who represented the Vice-Chancellor, was aimed at discussing possible areas and opportunities for collaboration which could be established between both parties.

The UUM delegation was welcomed by the Executive Editor of Berita Harian News, Features and Digital, Datuk Ahmad Zaini Kamaruzzaman who later gave a corporate briefing before he proceeded with discussions with fellow UUM senior officials.

According to Prof. Dr. Huda, apart from discussing potential collaborative opportunities, the visit was also aimed at sharing of knowledge and expertise, industrial training and placement of UUM students at NSTP.

During the two-hour visit, the UUM delegation was also taken on a tour to view the editorial operations of the three major newspapers under the NSTP group - NSTP, Berita Harian and Harian Metro.

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