**Norhardi Bin Saad**

**From:** Jabatan Komunikasi Korporat
**Sent:** Thursday, 20 February, 2025 10:37 AM
**To:** UUM - All Staff; UUM - All Students
**Subject:** KEUSAHAWANAN DIGITAL JADI PEMANGKIN TRANSFORMASI CHANGLUN

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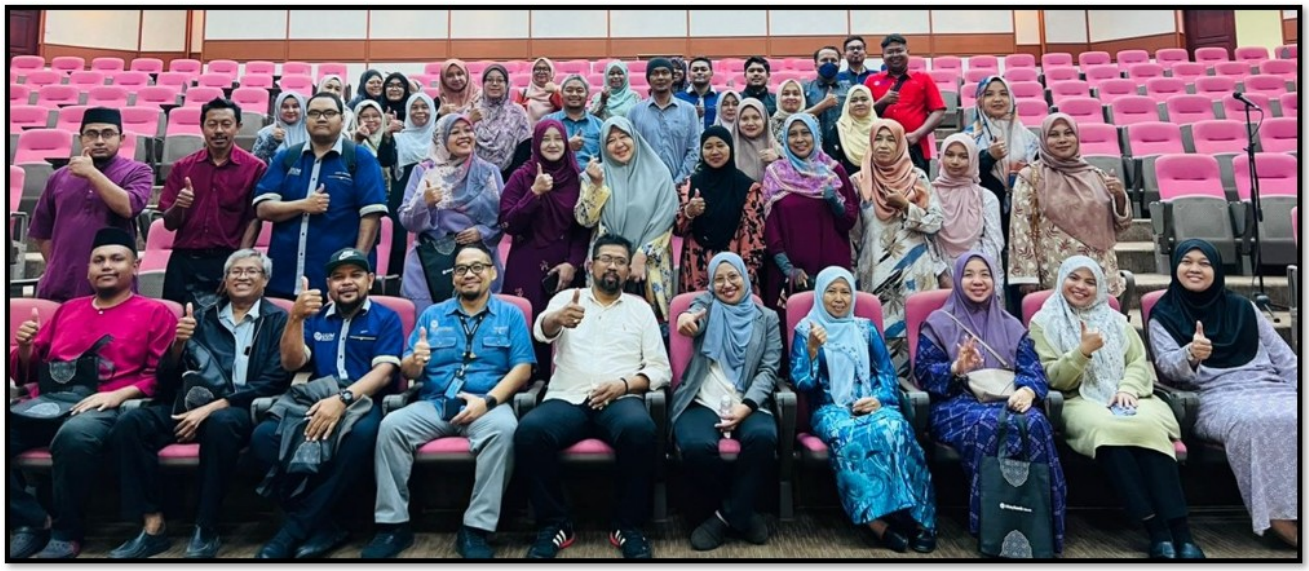
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Berita dan gambar oleh: CEDI

**KEUSAHAWANAN DIGITAL JADI PEMANGKIN TRANSFORMASI CHANGLUN**



**UUM ONLINE:** Institut Pembangunan Keusahawanan dan Koperasi (CEDI), Universiti Utara Malaysia (UUM) dengan kerjasama eDesa.my dan Pusat Pengujian, Pengukuran dan Penilaian (CeTMA) UUM serta sokongan daripada Maybank, SSM, LHDN, dan MyIPO telah menganjurkan ’Bengkel Bijak Niaga: Perkasa Perniagaan Digital’ di Dewan Seminar A, Pusat Konvensyen UUM.

Lebih 70 peserta terdiri daripada usahawan komuniti, pelajar, staf akademik dan bukan akademik UUM, ahli ANGKASA serta peserta komuniti di bawah Program Transformasi Changlun (CeTMA) dan APPGM-SDG menyertai bengkel tersebut.

Berita penuh, layari https://uumtoday.com/campus-news/keusahawanan-digital-jadi-pemangkin-transformasi-changlun/










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