

WORKSHOPS ORGANISED BY SBM UUM FROM OCTOBER UNTIL DECEMBER 2017

COB - Pusat Pengajian Pengurusan Perniagaan

Tue 03/10/2017 3:05 PM

To:UUM - All Staff <uumnet@uum.edu.my>; UUM - All Students <studentnet@uum.edu.my>;

Cc:Prof. Dr. Haim Hilman bin Abdullah <hilman@uum.edu.my>; Abdul Shakur Bin Abdullah <shakur@uum.edu.my>;

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**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

3 October 2017 | 12 Muharam 1439H

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UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum w.b.t and Good Day



**WORKSHOPS ORGANISED BY SCHOOL OF BUSINESS MANAGEMENT,
UNIVERSITI UTARA MALAYSIA (SBM,UUM)
FROM OCTOBER TO DECEMBER 2017**

NO	TITLES / TOPICS	DATE	VENUE SBM,UUM Fee per pax	VENUE SERI PACIFIC, KL Fee per pax
1.	Ethical Decision Making – Your Best Long Term Business Strategy/Principles and Case Studies in Business Ethics	03/10/2017	300.00	800.00
2.	Energizing Employees For Performance	05/10/2017	300.00	800.00
3.	Cultivating Entrepreneurial Mindset in A Workplace	10/10/2017	300.00	800.00
4.	Strategic Thinking in Organization	12/10/2017	300.00	800.00
5.	10 Strategic Steps To Develop A Strategic Plan For Your Institution / Department	17/10/2017	300.00	800.00
6.	Leadership & Strategy Implementation	19/10/2017	300.00	800.00
7.	Developing A Learning Organization	24/10/2017	300.00	800.00
8.	The Power of Planning and Decision Making	26/10/2017	300.00	800.00
9.	Business Growth and Sustainability	31/10/2017	300.00	800.00
10.	Corporate Governance - Effectiveness and Accountability InThe Boardroom	02/11/2017	300.00	800.00
11.	Entrepreneur Accounting and Finance in SMEs	07/11/2017	300.00	800.00

NO	TITLES / TOPICS	DATE	VENUE SBM,UUM Fee per pax	VENUE SERI PACIFIC, KL Fee per pax
12.	Social Media Marketing	09/11/2017	300.00	800.00
13.	Business Networking	14/11/2017	300.00	800.00
14.	Business Model Canvas	16/11/2017	300.00	800.00
15.	The power of Planning and Decision Making	21/11/2017	300.00	800.00
16.	Business Growth and Sustainability	23/11/2017	300.00	800.00
17.	Stress Management	28/11/2017	300.00	800.00
18.	Manager & Entrepreneur: Unleash the Hidden Potential	30/11/2017	300.00	800.00
19.	7 Strategic Steps to Develop Competitive Action Plan	05/12/2017	300.00	800.00
20.	Effective Business Plan: Considering The Requirements of The Financial Institutions	07/12/2017	300.00	800.00
21.	Strategic Brand Management: How To Build Strong Brand	12/12/2017	300.00	800.00
22.	Digital Marketing And Communication	14/12/2017	300.00	800.00
23.	HR & ROI	19/12/2017	300.00	800.00
24.	Customer Service Quality Management	21/12/2017	300.00	800.00

CONTACT DETAILS
SCHOOL OF BUSINESS MANAGEMENT
 Universiti Utara Malaysia
 06010, Sintok, Kedah Darul Aman
 Tel: +604928 7486 / 7419 / 7413
 Fax: +6049287422
 Email: sbm@uum.edu.my Website: <http://sbmuum.my>
 Facebook: <https://www.facebook.com/sbm.uum>



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Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

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