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From: Pusat Inovasi dan Pengkomersilan
Sent: Sunday, November 11, 2018 3:25 PM
To: UUM - All Staff
Subject: BENGKEL HARTA INTELEK (IP) BERSAMA TERAJU IP SDN. BHD.



UUM : UNIVERSITI PENGURUSAN TERKEMUKA" **(THE EMINENT MANAGEMENT UNIVERSITY)**

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BENGKEL HARTA INTELEK (IP) BERSAMA TERAJU IP SDN. BHD.

Menyedari kepentingan melindungi harta intelek, Pusat Inovasi dan Pengkomersilan (ICC) telah mengambil inisiatif menganjurkan program Bengkel Harta Intelek bertempat di Bilik Mesyuarat Utama, Pusat Pengajian Teknologi Multimedia dan Komunikasi (SMMTC). Bengkel tersebut diadakan pada 25 September 2018 dihadiri 50 orang peserta dari dalam kalangan pelajar pasca siswazah, penyelidik serta perekacipta.

Ketua Pegawai Eksekutif Teraju IP Sdn. Bhd., Encik Faizal Ismail yang berpengalaman luas selama 13 tahun di dalam bidang harta intelek dan perkara berkaitan telah berkongsi pengalaman beliau dengan para peserta. Antara perkara yang disampaikan pada bengkel tersebut meliputi pendaftaran harta intelek, cap dagang, hakcipta, rekacipta perindustrian serta kes perlindungan yang berjaya mahupun yang gagal. Bengkel tersebut telah mendapat sambutan yang menggalakkan daripada para peserta yang pada masakini menyedari kepentingan melindungi hasil rekacipta daripada diciplak oleh pihak tidak bertanggungjawab. Semoga bengkel seumpama ini dapat diteruskan pada masa akan datang agar kegiatan ciplak dapat dibendung.

INTELLECTUAL PROPERTY (IP) WORKSHOP WITH TERAJU IP SDN. BHD.

Realizing the importance of protecting intellectual property, Innovation and Commercialization Centre (ICC) has taken the initiative to organize the Intellectual Property Workshop at the Main Meeting Room, School of

Multimedia Technology and Communication (SMMTC). The workshop was held on September 25, 2018 and attended by 50 participants from postgraduate students, researchers and inventors.

Chief Executive Officer of Teraju IP Sdn. Bhd., Mr. Faizal Ismail who has 13 years of vast experience in intellectual property and its related matters has been shared his experiences with the participants. Among the agenda of the workshop were the registrations of intellectual property, trademarks, copyright and industrial design plus various various cases of success and unsuccessful protections. The workshop received encouraging response from the participants as is now aware of the importance of protecting the inventions from being copied by irresponsible parties. Hopefully, this kind of workshop can be continued in the future, so that the piracy activities can be restrained.

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