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From: Institut Pengurusan Kualiti
Sent: 28 April 2016 12:42
To: UUM - All Staff; UUM - All Students
Cc: Prof. Madya Dr. Haim Hilman bin Abdullah; Narentheren a/l. Kaliappen
Subject: DEADLINE EXTENDED: ARTICLE WRITING COMPETITION 2016



Institut Pengurusan Kualiti
INSTITUTE OF QUALITY MANAGEMENT
Universiti Utara Malaysia



28 APRIL 2016/ 20 REJAB 1437H

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum dan Salam Sejahtera

YBhg.Dato' Seri/ YBhg.Dato'/ Prof./Dr./Tuan/Puan

DEADLINE EXTENDED : ARTICLE WRITING COMPETITION 2016

Due to overwhelming response and request from participants we are extending our deadline



Institut Pengurusan Kualiti
INSTITUTE OF QUALITY MANAGEMENT
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2016 ARTICLE WRITING COMPETITION

Institute of Quality Management (IPQ) is organizing a competition of article writing among industrialist, government & private higher education staff and students. The purpose of this competition is to encourage industrialist, staff and students share their ideas and to further expand their skills in writing. The competition is also aimed to elevate the spirit of writing.

The theme of this competition is **"Issues and Ideas on Higher Education"**, which is in conjunction with the goal of Malaysia Education Blueprint 2015-2025. This article writing competition aimed to stimulate write-ups on higher education issues and ideas, topics range across academic reputation, employer reputation, international faculty, international students, research, publication and citation, public policy issues, leadership and management, teaching and learning and universities' competitiveness.

This initiative will push boundaries in research, practice and policy, to keep abreast of global developments in higher education, and to move ahead of imminent changes while at the same time providing space for reflection on long term and fundamental issues.

ELIGIBILITY

- Open to industrialist, government & private higher education staff and students
- Submissions must be original work that has not been published
- Articles must be submitted with proper references
- The paper must be written in English
- Individuals may submit more than one article to the competition, but only one article per person will be eligible to be selected at the discretion of the review panel
- The winning articles will be published in IPQ's bulletin and e-newsletter
- Secretariat has the right to publish any submitted paper at any time.

PAPER SUBMISSION CRITERIA

- Page layout: Size A4, margins 1 inch and 1.5 spacing
- Font type: Times New Roman, Font size: 12-point
- Length of article may be at least 1000 words, but not exceeding 3000 words, including references (excluding tables and figures)
- Please include the Author's complete details (Name/Faculty/e-mail/contact number)
- Please email the completed article to ipq@uum.edu.my / narentheren@uum.edu.my

The BEST THREE (3) articles
SELECTED will receive RM 100
each & certificate

IMPORTANT DATES

Competition interval:
23rd February 2016 -
15th May 2016

Judges' decision:
31st May 2016

Winner notification:
1st June 2016 (Winners'
names will be announced
in www.ipq.edu.my and our
Facebook page)

ENQUIRY

For further information, please
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KEDAH DARUL AMAN**

**FOCUS. ACCURATE. SHARP. TIMELY
IPQ DRIVES UUM'S ENDLESS POTENTIALS**

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