

CROSS BORDER GLOBALISATION : EXPERIENCES IN KOREA AND JAPAN

COB - Pusat Pengajian Pengurusan Perniagaan

Wed 04/10/2017 2:21 PM

To:UUM - All Staff <uumnet@uum.edu.my>; UUM - All Students <studentnet@uum.edu.my>;

Cc:Prof. Dr. Haim Hilman bin Abdullah <hilman@uum.edu.my>; Abdul Shakur Bin Abdullah <shakur@uum.edu.my>;

Importance: High



**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

4 OCTOBER 2017 | 13 MUHARRAM 1439H

**UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)**

Assalamualaikum w.b.t dan Good Day,

YBhg. Dato' Seri/Datuk/Dato' /Datin/Y.Brs. Prof/Sir/Madam

CROSS BORDER GLOBALISATION EXPERIENCES IN KOREA AND JAPAN

Professor Dr. Jonghyun PARK

Optical Mechatronics Research Center,
Pusan National University, Korea, Graduate School of Economics, Hosei University, Japan.

7 October 2017 (Saturday)

**Professorial talk open to all
Student and Staff RM 100 Only. Limited seats.**

**THE SEVENTH SYMPOSIUM OF INTERNATIONAL RESEARCH
NETWORK ON SUSTAINABLE REGIONAL DEVELOPMENT
STRATEGIES AND REGIONAL INNOVATION SYSTEM IN ASIA**

2017 International Collaboration Symposium in Asia

Cross Border Globalisation: Experiences in Korea and Japan

7.Oct.2017

**7th
ISRA**

KEYNOTE SPEAKERS



**Professor.
Dr. Jonghyun PARK**
(Sohgen Boku)

Optical Mechatronics Research Center,
Pusan National University, Korea;
Graduate School of Economics,
Hosei University, Japan



**Research Fellow
Dr. Shahadah binti
Haji Abdullah**

Online Business Research Institute
School of Business Management (SBM),
Universiti Utara Malaysia, Malaysia

9:00AM - 9:30AM	Registration Begins at Kedah Meeting Room
9:30AM - 9:35AM	Welcome Speech by the Dean of SBM, Prof Haim Hilman Abdullah
9:35AM - 11:00AM	Symposium Keynote Speaker: Professor Jonghyun PARK
11:00AM - 11:15AM Noon	Keynote Speaker from School of Business Management Dr. Shahadah binti Haji Abdullah Research Fellow, Online Business Research Institute "Driving the Practice of Technopreneur development: issues, challenges and opportunities across the border"
12:00 Noon	End

KEYNOTE SPEAKERS SESSION

9:30AM - 12:00 Noon

SESSION WITH SBM STAFF ONLY

2.30PM - 5.00PM Roundtable Discussion

Venue: Kedah Meeting Room,
School of Business Management (SBM),
Universiti Utara Malaysia, Kedah Darul Aman,
Malaysia

Organizers: Optical Mechatronics Research Center, Pusan
National University & School of Business Management,
Universiti Utara Malaysia

Account No. Bank Islam: 02093010000010 (Bendahari UUM)

Please bring proof of payment during registration

Contact Person : Dr Kadzrina (013-4106048)

**limited
seats**

**RM 100
ONLY**

**Certificates will
be provided**



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HOSEI University



UUM



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