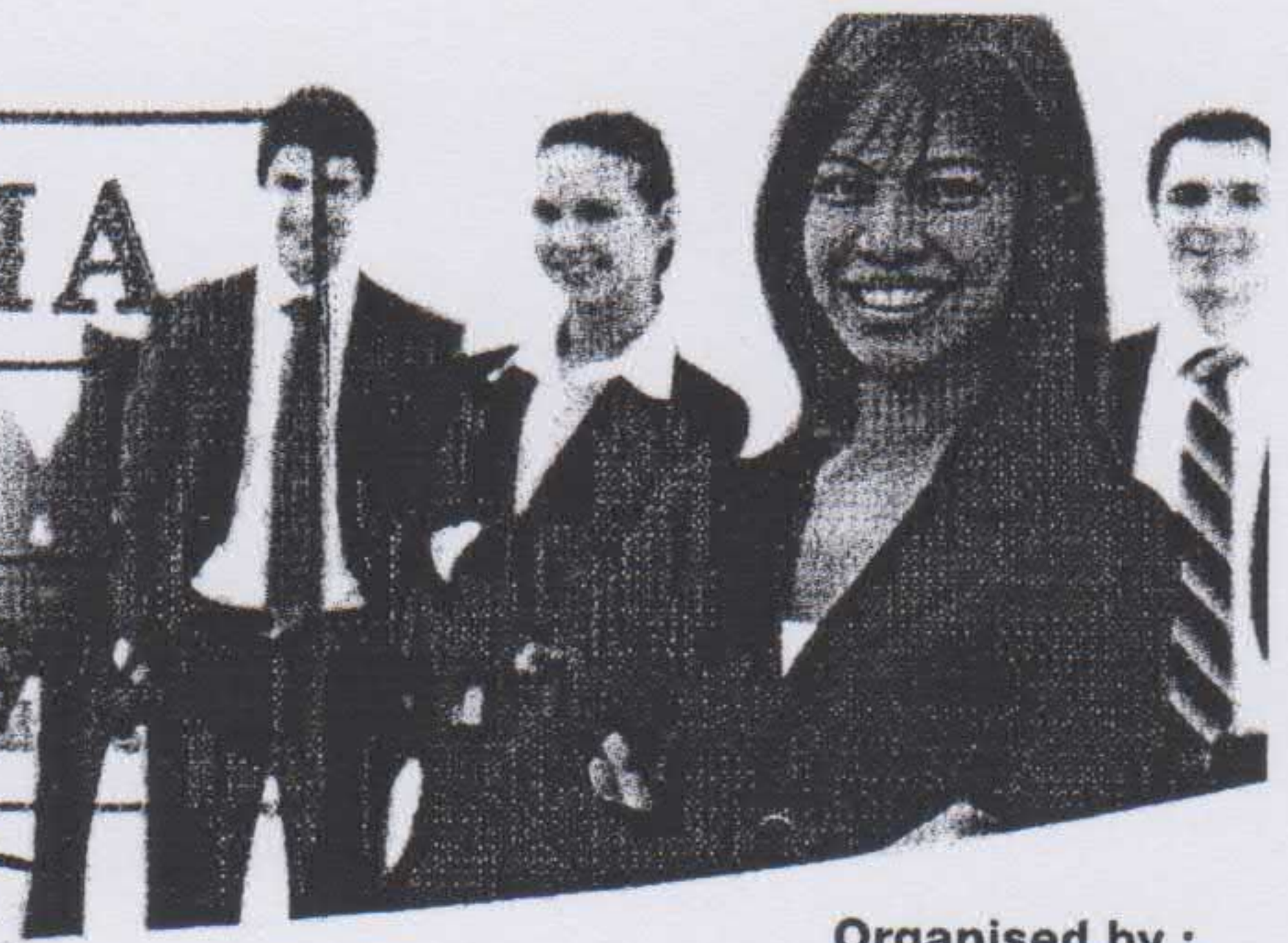


2-DAY COURSE ON

# LEADING AND MANAGING PEOPLE FOR SUPERB PERFORMANCE

SBL Claimable

10 NOV 2011



Organised by :

Date : 7th - 8th December 2011

Venue : Sunway Putra Hotel Kuala Lumpur  
(Formerly known as The Legend Hotel, Kuala Lumpur)



## INTRODUCTION

In a fast changing world, today's managers/ leaders are faced with increasing challenges and pressures. Organisations are looking for leader with good insight and skill in leading and managing its people. Continuous and dynamic change has replaced years of a somewhat predictable and stable operating environment. Immense competition, a shifting global world outlook, new technologies, new markets are only a few of the many challenges that leaders are now facing.

Leadership qualities and competencies are therefore essential in transforming managers to be good and respectable visionary leaders. Good leaders inspire their members towards achieving organisation's goal and their KPIs as well as to influence others to use their practices as benchmarks to take on jobs quickly and efficiently.

Your success depends upon your ability to influence the actions of others. Leading and Managing People for Superb Performance shows you how to use the fundamental principles of leadership, human behaviour and communication to engage employees in serving your goals, by linking to their individual motivators.

## OBJECTIVES

- Equip participants with necessary leadership and people skills for performing and supervising various activities in a department or functional duty.
- Enhance your understanding and skills to manage others more effectively, which will result in increasing productivity in your organisation.
- Demonstrate excellent leadership qualities and be able to lead and influence peers, and co-workers to meet the departmental and organisational goals/ KPIs.
- Understand the essentials of successful team building and team leading at workplace.

## METHODOLOGY

An experiential, interactive and learner-centred approach is applied throughout the session including Lectures on Theory and Concept, Group Activities/Discussions, Case Study, Problem Solving and Video Clip.

## WHO SHOULD ATTEND?

Directors, Managers, Departmental Heads, Team Leaders, Executives, Supervisors, Professionals, Future Leaders or any individual who want to enhance their leadership competencies and improve their skills in leading, managing, motivating and developing people performance.

## TRAINER'S PROFILE

### DR. AZAHARI OTHMAN

Trainer/ International Speaker  
TV & Radio Host  
Former Motivator for Akademi Fantasia 3, 5 & 8



Dr. Azahari, is among the distinguished corporate trainer and well known celebrity speakers in the training industry in Malaysia. He had his early education in St. John's Institution, Kuala Lumpur. He holds a B.Sc. in Marketing Management (USA), MBA in Organisational & Management Consulting (EU) and DBA in Leadership (USA).

He began his career in retail management with the leading retail organisations of Dayton Hudson Group, USA and subsequently head a few established retail organisations in Malaysia. A founder and international speaker of 8ELQ of Self Development, Dr. Azahari's 8ELQ's philosophy and training model has become an effective holistic training approach in the area of Leadership, Team Building, Customer Service, Entrepreneurship, Personal Development and Employees Development.

Dr. Azahari was also an honorary guest speaker for many national and international seminars. His presentation on 'Management by Love: Motivating and Inspiring Employees Towards Achieving Organizational Vision' received world wide recognition when he was invited as the key plenary speaker at the 9th World Conference of International Federation of Women Entrepreneurs (IFWE) held in October 2002. Three hundred delegates from 13 countries attended this well esteemed world conference.

Dr. Azahari's highly professional natural ability as a speaker and trainer together with his high energetic style of presentation has made each program so exciting, motivating, and inspiring. His remarkable style of delivery has always been able to encourage active participation from the audiences and this has made him a much sought after speaker by many corporations, associations and media.

He had eventually appeared in many TV programs such as in TV3, ASTRO, BERNAMA, RTM and Malaysian Internet TV's 'Power Breakfast' live talk show broadcasted to over 40 countries worldwide. He was appointed as a motivator for the top most popular TV reality program ASTRO's Akademi Fantasia AF3 in 2005, AF5 in 2007, and was again selected as a professional jury in AF8 in 2010. Dr. Azahari was also a TV Host for BERNAMA's TV Talk Show Program 'Hello Malaysia', and a radio host for BERNAMA's Radio24 program, 'Bicara Cinta Bersama Dr. Luv'.

Since 1997, Dr. Azahari has conducted many training programmes and seminars attended by more than 100,000 participants; comprised of people from various levels of management including the upper senior group to the general and non-executive employees of the corporate sectors, government agencies, manufacturing sectors, NGOs, institutions of higher learning etc.