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UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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THINK OUT OF THE BOX TO MOVE FORWARD



UUM ONLINE: "Think out of the box," said Chairman of the Universiti Utara Malaysia (UUM) Board of Directors (LPU), Dato' Prof. Dr. Sudin Haron as he urged the university key office bearers to think of ways and means of bringing UUM to the forefront during the special interaction session between the Chairman of UUM Board of Directors and the UUM Key Office Bearers through Webex teleconferencing.

According to him, Covid-19 has left a multitude of repercussions in the affairs and roles of the university particularly on the students.

"Nevertheless, the university must not make COVID-19 as an excuse for the reduction in the productivity of UUM as a higher education institution; for example, writing activities can still be carried out even at home.

"We have a responsibility to ensure that the management and administration are compliant with the rules as they go about their duties," he said.

He said the impact of Covid-19 on public universities can be seen in the effectiveness of online teaching and learning (TnL) on students, academic productivity in publication and research, implications on international students, financial aspects, and difficulties faced by less successful students.

According to him, the interaction session served as a platform for LPU members and UUM key office bearers to address current university situations, particularly in matters related to TnL, research and publication activities, university financial situation and how the university monitors its staff during the period of the Movement Control Order (MCO) and the Conditional Movement Control Order (CMCO) as well as generate ideas that can drive forth the University.

He said the faculty members could no longer think in a static way but had to think of how to move forward in a more creative manner so that once the Covid-19 pandemic ceased, the university could continue to move faster to achieve its goals as stipulated in the UUM Strategic Plan.

During the session which was attended by about 80 key office bearers, he extended his appreciation and gratitude to the Vice-Chancellor and all members of staff particularly the front line personnel who worked hard to enforce the MCO and CMCO.



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