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From: Unit Komunikasi Korporat
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To: UUM - All Staff; UUM - All Students
Subject: Members Of The Academia Must Share Their Expertise To Bring The University To Greater Heights



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT

Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)

Translated by Nur Ida Faradilla binti Aziz

MEMBERS OF THE ACADEMIA MUST SHARE THEIR EXPERTISE TO BRING THE UNIVERSITY TO GREATER HEIGHTS



UUM ONLINE: The Chairman of the University Board of Directors (LPU), Prof. Dato' Dr. Sudin Haron urged all academicians to be totally committed and dedicated for the progress of the university as the task and responsibility of enhancing the name of the university rest on their shoulders.

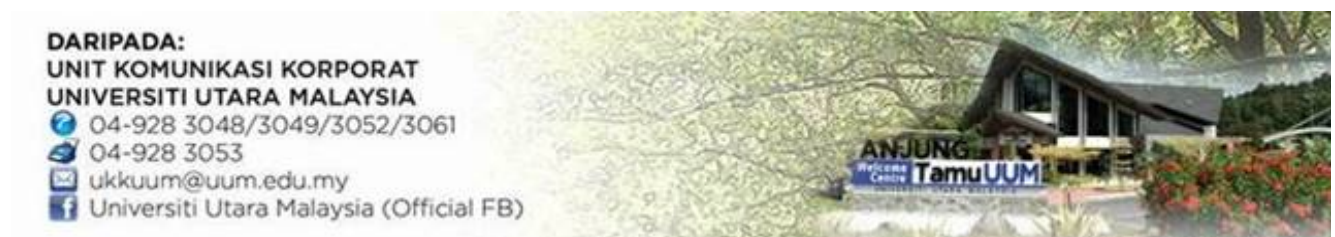
"I want to see Universiti Utara Malaysia (UUM) continues to move forward in keeping with its intent to become the "Harvard of the East."

"For this reason, members of the academia must contribute to the university based on their own expertise to further improve the university's name.

"Thus, I hope that we can produce more experts through the centers of excellence or schools and generate wealth through researches, publications, consultations and many more, said Prof. Dato' Dr. Sudin in a meeting with the Deans, Directors of the Center of Excellence (S-CoE) at the Senate Meeting Room. The event was organised by the Research and Innovation Management Center (RIMC).

"As the Chairman of the LPU, the members of the board and I will continue to offer our support to ensure that UUM will achieve and sustain its excellence," added Prof. Dato' Dr. Sudin.

Also present at the event were the Deputy Vice-Chancellor (Research and Innovation) Prof. Dr. Ayoib Che Ahmad and the Director of RIMC, Prof. Dr. Mohd. Azizuddin Mohd Sani.



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