

Sarkina Bt Mat Saad @ Shaari

From: Unit Komunikasi Korporat
Sent: Tuesday, May 22, 2018 2:42 PM
To: UUM - All Staff; UUM - All Students
Subject: RICE 2018 Offers The Platform For Students To Showcase Their Talents



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia

22 MAY 2018 / 6 RAMADAN 1439H
=====

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Nur Ida Faradilla binti Aziz (nurida@uum.edu.my)

RICE 2018 OFFERS THE PLATFORM FOR STUDENTS TO SHOWCASE THEIR TALENTS



UUM ONLINE: The Research, Innovation and Commercialization Exhibition (RICE 2018), an event hosted by the School of Business Management (SBM), offered the best platform for students to showcase the skills acquired throughout the course of their studies at this university.

A total of six categories were contested i.e. Business Management, Entrepreneurship, Marketing, Human Resource Management, ICT and Multimedia and the Open category.

The Dean of SBM, Prof. Dr. Haim Hilman Abdullah said, this is the second edition of RICE and it was intended to offer the avenue for SBM students in particular to showcase their skills. This event is also opened to external participants to showcase their skills.

Participants were given the chance to present their ideas in the form of projects, business plans, inventions, products and etc.

The S.O.S Auto Project (ICT and Multimedia category) headed by Norsaleha Idris and supervised by Associate Prof. Dr. Thi Lip Sam bagged the overall championship title at RICE 2018, as well as being selected as the champion of the category.

The winners of five other categories were UUM Food Delivery App (Business Management Category), Ola Hiking Stick (Entrepreneurship), J.CO Coffee & Donuts Service Blueprint (Marketing), Crack Your Character (Human Resource Management) and Alor Setar Vocational College won the Open Category with their project called the Smart Portable Cooling Box.

DARIPADA:
UNIT KOMUNIKASI KORPORAT
UNIVERSITI UTARA MALAYSIA
☎ 04-928 3048/3049/3052/3061
☎ 04-928 3053
✉ ukkuum@uum.edu.my
f Universiti Utara Malaysia (Official FB)



Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

Disclaimer: This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.