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From: Unit Komunikasi Korporat
Sent: Wednesday, March 20, 2019 2:13 PM
To: UUM - All Staff; UUM - All Students
Subject: "CIMA Open Day 2019" – A Platform For UUM Accounting Students To Become Members Of The Chartered Institute Of Management Accountants



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

By: TISSA-UUM

"CIMA OPEN DAY 2019" – A PLATFORM FOR UUM ACCOUNTING STUDENTS TO BECOME MEMBERS OF THE CHARTERED INSTITUTE OF MANAGEMENT ACCOUNTANTS



UUM ONLINE: The Professional (Training) Unit under TISSA-UUM successfully organized the "CIMA Open Day 2019" programme at DKG 2/4.

The programme aims to open up opportunities for UUM students pursuing the Accounting degree programme to become members of the Chartered Institute of Management Accountants (CIMA). CIMA is the world's largest professional body of management accountants.

Apart from recruiting members and establishing better cooperation between CIMA and TISSA-UUM, students were given better insights into CIMA. They were enlightened on the roles of CIMA, the reasons accountants need CIMA qualification, the benefits students stand to gain with CIMA qualification, the various career paths that come with CIMA qualification and etc.

The programme was conducted by Mr. Rushdan Ruzlan, the Advancement Manager, Chartered Institute of Management Accountants together with his assistant, Mr Cheah Yeaw.

A total of 100 accounting students attended the event. Also in attendance were UUM CIMA Liaison Officer Dr. Hazeline Ayoup, Coordinator (Professional Programme) Dr Siti Seri Delima Abdul Malek and TISSA-UUM lecturers.

The event concluded after a question and answer session at 4.30 pm.

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