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News and pictures by: Saharah Saad

OYAGSB KUALA LUMPUR OPENS 261 SEMESTER WITH ENCOURAGING POSTGRADUATE ENROLMENT



UUM ONLINE: Kuala Lumpur - The Othman Yeop Abdullah Graduate School of Business (OYAGSB), Universiti Utara Malaysia (UUM), welcomed its new postgraduate students for Semester 261 today, marking the beginning of the 2026/2027 academic session.

The registration programme, held at EDC Hotel Kuala Lumpur, attracted more than 100 applications, with 72 applicants offered admission. As of 20 September, 42 students had registered, including 27 students for the Master of Business Administration (MBA) programme, which recorded the highest enrolment for the intake.

Registration for admitted students will remain open until 23 September 2026.



In his welcome address, Dean of OYAGSB, Prof. Dr. Hasnizam Shaari encouraged the new students to approach their postgraduate studies with purpose, discipline and openness to new ideas. He also welcomed students at OYAGSB Sintok through a hybrid session.

“Returning to higher education or pursuing advanced research is a deliberate and courageous choice,” said Prof. Dr. Hasnizam.

He encouraged students to apply their knowledge to practical challenges, learn from their peers and uphold responsible leadership. He also highlighted the importance of ethical governance and sustainability, urging students to consider the wider impact of their decisions on organisations and communities.



“You are no longer passive observers of the business landscape; you are here at OYAGSB to shape its future. Embrace the academic rigour ahead, take ownership of this opportunity, and make every module count,” he said.

The welcome session was followed by a Postgraduate Administrative Briefing delivered by Deputy Dean (Academic and International) Datuk Prof. Ts. Dr. Norazah Mohd Suki, who provided an overview of academic procedures and administrative matters.

Programme directors subsequently conducted separate briefings on programme structures, academic expectations and study requirements. The sessions also provided students with an opportunity to meet members of their academic teams and clarify matters relating to their studies.



Also present were Deputy Dean (Research, Innovation and Corporate Relations) Assoc. Prof. Dr. Bahtiar Mohamad and resident faculty members.

EDC Hotel Kuala Lumpur will also serve as a learning venue for Semester 261. Its teaching facilities and city-centre location provide a convenient setting for students pursuing postgraduate studies while managing their professional and personal commitments.

Students will be supported by OYAGSB's resident faculty, whose academic and professional expertise bridges management theory and workplace practice. Several faculty members also hold Chartered Manager (CMgr) and Fellow of the Chartered Management Institute (FCMI) credentials from the Chartered Management Institute (CMI), United Kingdom.



OYAGSB is internationally accredited by the Association to Advance Collegiate Schools of Business (AACSB) and the Association of MBAs (AMBA). The School offers postgraduate programmes comprising the Master of Business Administration (MBA), Master of Business Management (MBM), Doctor of Business Administration (DBA), Doctor of Management (DMgt) and Doctor of Philosophy (PhD).

Meanwhile, OYAGSB is preparing for Intake 262 in March 2027, which will be open to professionals, executives, entrepreneurs and aspiring researchers seeking to further their management knowledge, strengthen their leadership capabilities or pursue advanced

research.





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