From: Jabatan Komunikasi Korporat
To: UUM - All Staff; UUM - All Students
Subject: DR. AHMAD MASLAN CONTRIBUTES RM20,000, URGES UUM ALUMNI TO BECOME COMMUNITY BUILDER
Date: Sunday, 6 September, 2026 4:45:36 PM
Attachments: image002.png
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Jabatan Komunikasi Korporat
CORPORATE COMMUNICATION DEPARTMENT
Universiti Utara Malaysia

UUM TODAY

UNIVERSITI PENGURUSAN TERKEMUKA | THE EMINENT MANAGEMENT UNIVERSITY

6 SEPTEMBER 2026 / 24 RABIULAWAL 1448H
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Translated by: Lieyana Teo Binti Mohd Zulkifli Teo <lieyana@uum.edu.my>
Pictures by: Hairul Nizam Zahari

DR. AHMAD MASLAN CONTRIBUTES RM20,000, URGES UUM ALUMNI TO BECOME COMMUNITY BUILDER



UUM ONLINE: Sintok, 5 September 2026 **-** Universiti Utara Malaysia (UUM) alumni have been urged to continue playing their role as community builders, foster an entrepreneurial nation and strengthen synergistic network to generate greater benefits for the University and society.

The call was made by Datuk Seri Dr. Ahmad Maslan, who also contributed RM 20,000 to UUM alumni as a gesture of support for efforts to strengthen the role of alumni in contributing to the University and society.

He announced the contribution while delivering his speech at the Alumni Charity Dinner held at Mu'adzam Sham Hall, UUM.

"I can see tonight that there are friends who wish to contribute to UUM. Therefore, I would like to do my part. With this, I would like to contribute RM 20,000 from funds that I have raised to UUM alumni," he said.

He said the support demonstrated by alumni should be sustained through stronger cooperation and networking to create an alumni ecosystem capable of making continuous contributions to the advancement of the University and society.



At the same time, he called on UUM alumni not to focus solely on achieving career success, but to become community builders by making meaningful contributions within their respective spheres of influence.

According to him, alumni can serve as community builders regardless of their fields or places of service, whether in the government or private-sector, non-governmental organisations (NGOs), academia or local communities.

“It is easy for us to remember *Pembina Masyarakat* as PM. Become the small PMs within our respective circles of influence,” he said.

He also encouraged alumni to strengthen the culture of entrepreneurship by collectively building an entrepreneurial nation, thereby producing more entrepreneurs who are capable of creating wealth and contributing to the economic development of society.

“The condition is that we must work earnestly towards building what we call an Entrepreneurial Nation,” he said.



In addition, he emphasised the importance of synergistic networking among alumni by bringing together their collective strengths, experience and expertise to generate greater impact.

Drawing upon the concept of synergy discussed by Dr. Stephen Covey in his book ‘The 7 Habits of Highly Effective People’, he explained that combining the strengths of two or more individuals could produce outcomes greater than those achieved through individual efforts.

“Synergy means that one plus one does not equal two, but three or more. When two entrepreneurs come together, we do not merely have two strengths, we can create a third

strength and many more strengths that can be harnessed to help UUM," he explained.

The Alumni Charity Dinner was further enlivened by Datuk Seri Dr. Ahmad Maslan, who is well known for his penchant for *pantun,* as he opened his speech with several verses that added a cheerful touch to the evening.

ZMS/JKK/2026



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