

From: Unit Komunikasi Korporat
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To: UUM - All Staff; UUM - All Students
Subject: UUM And Monash University Join Forces To Strengthen The Effort To Humanise Education



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Nur Ida Faradilla binti Aziz

UUM AND MONASH UNIVERSITY JOIN FORCES TO STRENGTHEN THE EFFORT TO HUMANISE EDUCATION



UUM ONLINE: The collaboration between Universiti Utara Malaysia (UUM) and Monash University Malaysia will further strengthen the relationship between both parties as it was enacted with the intent to humanise education.

For that reason, a Memorandum of Understanding (MoU) was signed between both universities yesterday. UUM was represented by the Vice-Chancellor, Prof. Dr. Ahmad Bashawir Abdul Ghani and Monash University Malaysia was represented by the President and Chief Executive, Prof. Andrew Walker.

The signing ceremony took place at the Visitors' Lounge, Chancellery, UUM.

UUM Vice-Chancellor, Prof. Dr. Ahmad Bashawir remarked that, the main intent of the MoU was to establish a dynamic partnership that will promote, develop and strengthen the academic collaboration between UUM and Monash University.

He added that, the aspiration would pave the way for both universities to address issues such as the demands of experienced academics and researchers, particularly in the areas of management, accounting and information systems.

"Of late, our education system does not seem to meet the needs of the community and the university seems to concentrate more on academic success. This has created a conflict between the academic interests and the community.

"Thus, I wish to humanise the education system and the learning process at this university," he added.

The Vice-Chancellor explained that, through the MoU, UUM and Monash University will embark on student mobility programmes, staff exchange programmes, joint research collaborations and also joint publications.

To ensure that the MoU will bring benefits to both parties, UUM through the Tunku Puteri Intan Safinaz School of Accountancy (TISSA) and Monash University have conducted a series of preliminary discussions concerning the joint research projects which will focus on the economic development in Kedah.

Professor Andrew Walker said, the collaboration with UUM is certainly a significant event which will help to further strengthen and intensify the competency in conducting research and also the development of educational expertise between the two universities.

He explained that, he looks forward to a greater and more proactive cooperation between UUM and Monash University in the academic or professional area.

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