

Noorfauziati Binti Mat Yatim

From: UUM Press
Sent: Thursday, September 28, 2017 8:22 AM
To: UUM - All Staff
Cc: Prof. Madya Dr. Ram Al Jaffri Bin Saad; Umisofian Bt Md Yusuf; Mohammad Amzari Bin Bakri
Subject: UUM PRESS SERTAI PESTA BUKU UPSI KE-15

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)



27 September 2017 / 6 Muharram 1439H

Assalamualaikum W.B.T and Salam 1Malaysia!

DISKAUN SEMINGGA 70%

27-30 SEPTEMBER 2017

9.00 PAGI HINGGA 6.00 PETANG

DEWAN SITC UPSI
KAMPUS SUKATAN KEDAH JAL. BERING
UNIVERSITI SULTAN MUHAMMAD SAIDU (UPS)

ANJURAN BERSAMA PERPUSTAKAAN TUANKU BAINUN DAN PENERBIT UPSI

Welcome to the 15th UPSI BOOK FAIR 2017

PESTA BUKU UPSI KE-15 2017

MELUR JULITA
Penulis Fiksi

PM DR MAT ROFA
Penasihat UPSI, Penulis & Penceramah Jepun

TUAN SAYED MUNAWAR
Penasihat TV Popular

MAT LUTHFI
Seniman Ragam & Penulis

NORAZIMAH ZAKARIA
Penulis Novel & Penceramah UPSI

NIA AZALEA
Penulis Fiksi & Penceramah UPSI

ORANG AWAM TURUT DIJEMPUT HADIR, MASUK ADALAH PERCUMA



UUM PRESS Online – UUM PRESS mengambil peluang memasarkan produk penerbitan mereka dengan menyertai **Pesta Buku UPSI Ke-15**. Program yang berlangsung dari 27 hingga 30 September 2017 di Dewan SITC Kampus Sultan Abdul Jalil Shah, Universiti Pendidikan Sultan Idris (UPSI) itu turut disertai oleh penerbit Universiti Awam yang lain seperti Penerbit Universiti Putra Malaysia (UPM), Penerbit Universiti Malaya (UM), Penerbit Universiti Sains Islam Malaysia (USIM), Penerbit Universiti Teknologi Malaysia (UTM), Penerbit Universiti Malaysia Pahang (UMP), Universiti Malaysia Kelantan (UMK), Universiti Islam Antarabangsa Malaysia (UIAM) dan Universiti Teknologi Mara (UiTM) serta penerbit komersial yang lain.

Bagi menarik perhatian pengunjung, program anjuran bersama Perpustakaan Tuanku Bainun dan Penerbit UPSI yang bermula dari jam 9.00 pagi sehingga 6.00 petang itu turut menawarkan diskaun menarik.

“PENERBITAN ILMIAH KEUTAMAAN KAMI”

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