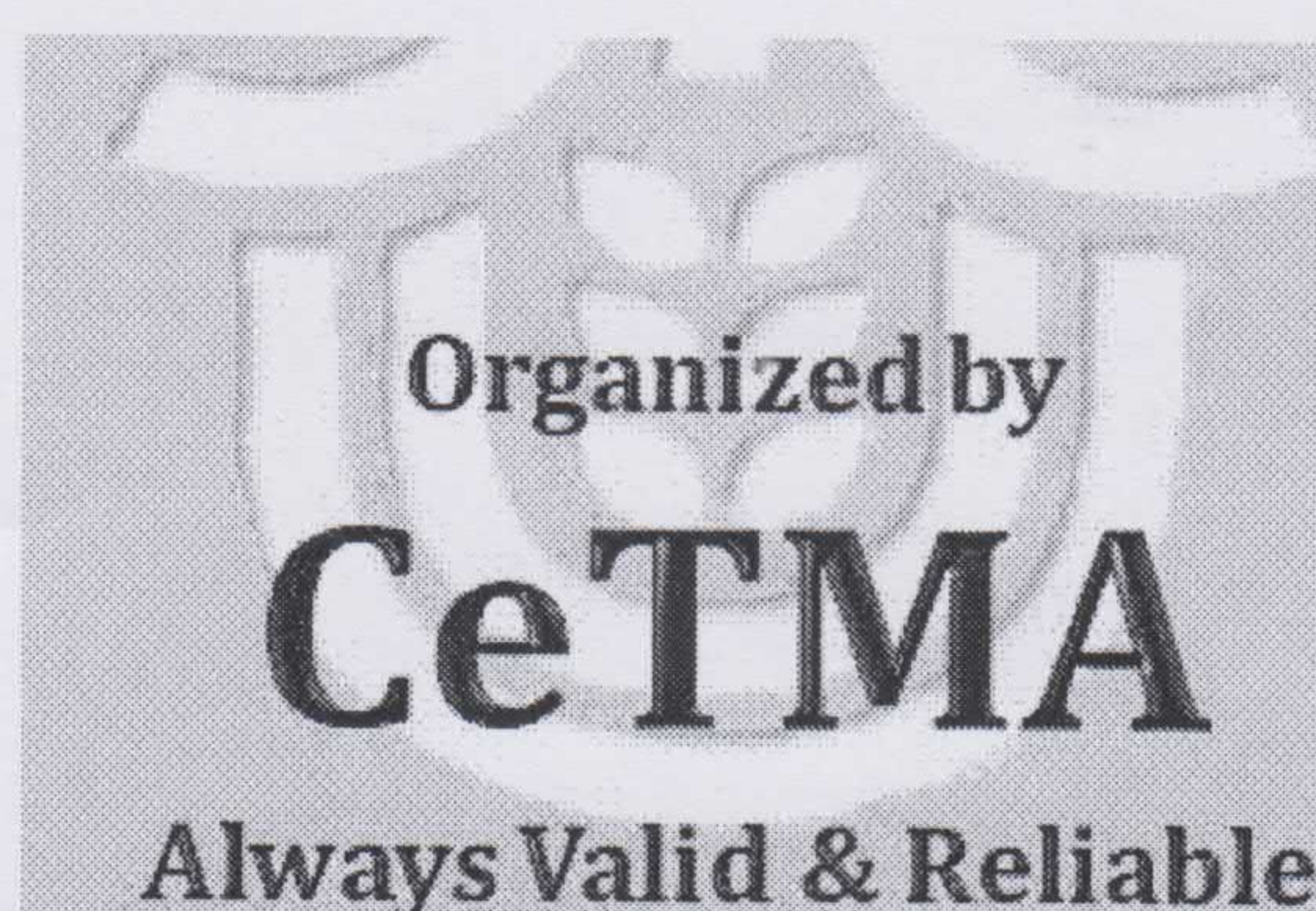




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Date
25 - 27 June 2010

Venue
Naza Talyya Hotel, Tanjung Bungah,
Pulau Pinang

Speaker
Assoc. Prof. Dr. Bidin Yatim

Registration Fees
• PACKAGE 1: RM700
(Fee + Accommodation and food)
• PACKAGE 2: RM500
(Fee + Food Without Accommodation)

Pre-requisite:
Basic Skills in SPSS

Participant:
Lecturers/ Tutors/ Research Officers/
PhD and Master Students

At the end of the workshop,
participants are expected to be able to:

- Design a research problem that could be solved by the use of SEM.
- Use AMOS data fitting programme to create and analyze a model of interrelated variables.
- Apply a five stage model in using SEM.
- Use AMOS in path analysis and CFA.
- Demonstrate knowledge and understanding to evaluate the good-fit of the results of analysis.
- Demonstrate knowledge and understanding in issues related to the use of quantitative research in general, and SEM in particular.

TENTATIVE

DAY	TIME	PROGRAMME
25 JUNE 2010 (FRIDAY)	2.45-3.00 pm	Registration and Getting Course Materials
	3.00 - 5.00 pm	SESSION 1: • Introduction to Structural Equation Modelling - Why we need to use SEM? - The comparison between SEM and OLS - The Application of SEM in Research (examples) • Introduction to AMOS 6.0 - The SEM terminology - The measurement model - The structural model • Drawing the SEM model in AMOS 6.0
	5.00 - 5.30 pm	Hi-Tea
0	8.30 - 10.30 am	SESSION 2: • Testing for the factorial validity of a theoretical construct (First-order CFA model)