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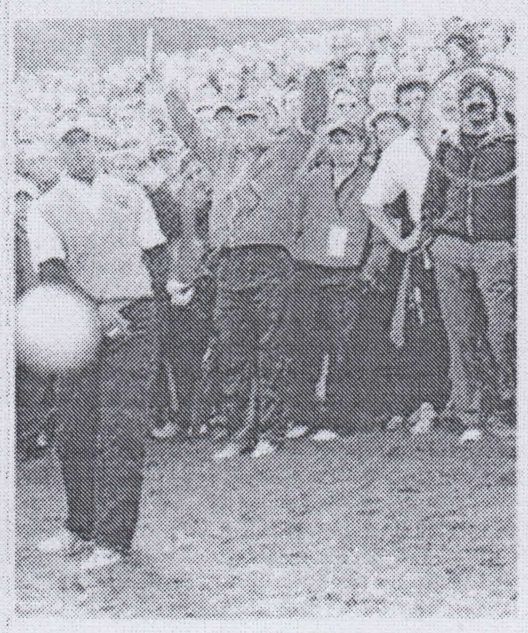
Some famous Internet memes

A MARRIAGE proposal by Malaysian Timothy Toh to his girlfriend Audrey Ooi was shared on websites like Huffington Post and Mashable, and was even liked by El host Ryan Seacrest.

TAN SRI Dr Koh Tsu Koon on a bicycle — An advertisment in a local Chinese paper showed Dr Koh riding a bicycle next to Prime Minister Datuk Seri Najib Razak although the actual media photo of the event did not feature Dr Koh. This spurred a Photoshop frenzy of Dr Koh riding his bicycle in many famous settings and events, and soon went viral.

STAR WARS Kid — In 2002, a Canadian made a video of himself swinging a golf ball retriever around as a weapon, mimicking Darth Maul's lightsaber moves from the 'Star Wars' films. The video was unknowingly uploaded on the Internet by his friend. It became famous, amassing more than 900 million hits. It resulted in a CA$250,000 (RM773,000) suit against the families of four of his schoolmates. It was claimed that the student "had to endure, and still endures today, harassment and derision from his high school mates and the public at large".

SISTER FENG — Luo Yufeng or better known as Sister Feng is regarded as the biggest Internet celebrity and meme from China, first gaining attention in November 2009, after passing out flyers in Shanghai seeking a marriageable boyfriend, who "must be an elite with a degree in economics or similar from Peking University or Tsinghua University" and "must also be 176cm to 183cm tall and good looking". An announcement that she would get plastic surgery in March 2010 spurred Photoshopped pictures of her on the web.



CIGAR GUY — During the 2010 Ryder Cup golf tournament, a picture showed golfer Tiger Woods' shot going wide and eventually hitting a photographer's camera. The photograph was deemed an example of remarkable timing as the image was captured at the moment the golf ball was going to impact the camera. However, soon, the picture focused on Cigar Guy — a man chomping nonchalantly on a cigar. Since then, people have Photoshopped Cigar Guy standing at numerous sports events. Cigar Guy or Rupesh Shingadia, a 30 year old investment analyst, became an overnight internet celebrity.